



LMF ENGAGE

AUGUST
2026

EDITION 17



TEAM
BRIT

The Insurance Endurance

A FUN TEAM DAY FOR THE
LONDON INSURANCE MARKET



29 SEP

Tuesday 2026



10:30

Arrival



ESHER

Daytona

Sandown Park



£2,750 + VAT

Team of up to six

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Everyone
WELCOME



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Front Cover: Chris Lay receiving his Lifetime Achievement Award



Foreword



A busy Summer behind the scenes at LMF



Evan Belford

Marketing Manager
LMF

As you've probably come to expect, Roger would normally be writing this introduction. However, he's off enjoying a well-deserved break, so this month he's asked me to share some LMF insights with you.

While summer can sometimes feel a little quieter across the London Market, behind the scenes at LMF it has been anything but. The team and I have been busy working on a number of projects that we hope will make a real difference to our Members and the wider LMF community.

One of the biggest projects has been our new LMF website, which should be live in the next couple of months. We're working hard to create a better experience for Members, making it easier to find events, access content and get involved. We're also developing new Member incentives, with plenty more to come.

A highlight for me was the team's visit to our charity of the year, Crisis, to see first-hand the incredible work they do. Visiting their headquarters, just streets away from where so many of us work, made us incredibly proud to see where the funds raised at the 2026 Market People Awards are going and what the generosity of the London Market can achieve.

Events have also kept us busy. We've been visiting venues across London for our upcoming Summits, Practice Groups and other events, all with one aim: giving our Members the best possible experience whenever they join us.

And despite the 2026 Market People Awards only taking place a couple of months ago, planning for 2027 is already underway! We're exploring venues, ideas for next year's theme and beginning the search for our next charity partner.

So, while summer may have seemed a little quieter from the outside, there has been plenty happening behind the scenes at LMF HQ. We're looking forward to welcoming everyone back for what is shaping up to be a very busy end to 2026. If you haven't already, follow us on LinkedIn to keep up with everything coming over the next few months. There's plenty more to come!

LMF & Crisis Seeing the impact first-hand

LMF
**Charity of
 the Year**

This summer, the LMF team had the privilege of visiting the Crisis Skylight Centre in Commercial Street, East London, to see first-hand some of the incredible work taking place to support people experiencing homelessness.

The visit followed the 2026 Market People Awards, where the generosity of guests from across the London Insurance Market helped raise £5,000 for Crisis, LMF's nominated charity for 2026.

During our visit, the team met Dulal Ahmed, Director of Crisis Skylight London, who had addressed the audience at the Market People Awards in June.

It was an opportunity to move beyond the fundraising total and understand more about the people, services and work of this incredible charity.

£5,000

**Raised for Crisis
 at the 2026
 Market People
 Awards**



During our visit, we learned more about how Crisis supports people experiencing homelessness and the work being done to help individuals move towards more stable futures.

Crisis's work extends beyond finding somewhere to live.

Crisis provides support designed to help people rebuild their lives, including assistance around housing, employment, skills and wellbeing.

For the LMF team, seeing that work taking place only a short distance from the heart of the London Insurance Market made the relationship particularly meaningful.

It was also a reminder of the difference that can be made when our Market comes together behind an important cause.

Summer Community Drinks at LMF HQ

The rooftop at LMF HQ was the setting for our Summer Community Drinks Party, bringing together Ambassadors, friends and LMF Members from across the London Insurance Market.

Kindly supported by LMF Corporate Member **Risk Ledger**, the evening was an opportunity to enjoy the City skyline and catch up with familiar faces from across the Market, as well as making new connections.

LMF's technical events, Summits, Practice Groups and roundtables remain central to what we do. But there is another important part of building a community: simply creating opportunities for people to spend time together in a relaxed setting. Our legendary gatherings provide exactly that.



A little unfinished Awards business...

The evening also gave us an opportunity to recognise several people from the 2026 Market People Awards who were unable to join us at Guildhall.

Roger Oldham presented recognition to:

- Chris Lay - Lifetime Achievement Award Winner
- Diana Galarraga Ortiz - Data, Analytics & AI Professional of the Year Winner
- Candace Steele - London Market Mentor of the Year — Highly Commended
- Jonny Groves - Underwriting Professional of the Year — Highly Commended
- Berna Tumer - Rising Star of the Year — Special Commendation
- Grace Godfrey - Young Broker of the Year — Special Commendation

Congratulations once again to everyone recognised at the 2026 Market People Awards.



Putting our Corporate Partners at the heart of the Market discussion



Last Month, we were delighted to welcome a number of our valued Corporate Members to the LMF rooftop bar for an evening of great conversations, networking and catching up with friends from across the London Insurance Market.

It was particularly good to spend time with Zoe Steele, Managing Director at Amarillo, and hear more about the exciting journey their business is on and their partnership with LMF. We discussed what's coming up for Amarillo, the opportunities ahead and how the strength of the LMF community continues to help organisations build meaningful relationships across the Market.

LMF is far more than events

Many firms might not realise LMF's genuine interest and commitment to our Corporate Partners. Our community hub is a lot more than simply staging events. We do really care about their Market engagement and growth.

We're here to listen, guide and connect great organisations with the most relevant parts of our community, thereby helping our Corporate Members raise their profile, build trusted relationships and become respected names across the London Insurance Market. If you're a solution provider, technology business, consultancy or professional services firm looking to increase your visibility and grow your presence in the Market, we'd love to speak with you and welcome you to the LMF community. Our door is always open. We are all about collaboration.

We are committed to spending time with our Corporate Members, so we restrict the number of partners in any one year. With LMF is all about quality over quantity, thereby creating a unique and exclusive hub for our partners to thrive and grow.

Get in touch with [Roger Oldham](#) to find out how LMF can help put your brand in front of thousands of insurance professionals and become part of one of the Market's most connected communities. For over a decade we've been putting these firms at the heart of everything we do and at the heart of the insurance discussion.

EMAIL US HERE



Thanking our amazing LMF volunteers



Earlier this month, we were honoured to spend the evening with our fantastic LMF Market People Awards volunteers, Ellie Martin, Ellie Rose Arch and Tecla Zanin, to thank them for their sterling work and support at the Market People Awards. As a small thank you for everything they did to support this year's event, we all enjoyed dinner at The Shard, as we looked back on the highlights from the Awards on 17th June at the Guildhall.

The Market People Awards is one of the biggest evenings in the London Insurance Market calendar, but what many people don't see is the incredible effort that goes on behind the scenes to make it all happen.

Alongside the LMF team, our volunteers gave up their evening to welcome guests, support registration, help direct attendees and ensure everything ran as smoothly as possible. They did it with professionalism, enthusiasm and a smile throughout.

Quite simply, without them, an event of this scale wouldn't be possible.

To every person, artist, sponsor, presenter and entertainer who supported us this year, thank you. Your generosity, commitment and willingness to be part of such an incredible evening is what makes the LMF community so special, and we are incredibly grateful for the part you all played in delivering another memorable Market People Awards. We thank our Headline Sponsor, Velonetic.

We hope our wonderful volunteers enjoyed a well-deserved relaxing evening together overlooking the London skyline and the City. It was our pleasure to say thank you. ❤️



Supporting Careers in the London Market



For more than a decade, LMF - London Market Forums has been helping young professionals discover, enter and build rewarding careers in the Lloyd's and London Insurance Market.

Supporting the next generation of insurance professionals has always been a personal passion of our Founder and CEO, Roger Oldham, who created the LMF Leaders of Tomorrow Programme (for those in the first decade of their career). Roger continues to support young professionals through mentoring, careers guidance and community engagement, as well as talking at educational and other settings.

Roger recently sat down with Keir Buss, one of his mentees and a recent entrance to the Market, to discuss:

- His journey into the EC3 community
- Why he chose insurance broking

- The approaches most likely to lead to success
- His early impressions of the Market
- Advice for others considering an insurance career

The London Insurance Market is open to young people (and those of ALL ages) with varied backgrounds, skills and interests — and there are many routes in, through LMF - London Market Forums, Lloyd's, the London Market Group, LIIBA - London & International Insurance Brokers' Association, the Lloyd's Market Association, the International Underwriting Association (IUA), the Managing General Agents' Association (MGAA), individual Market firms and many other industry groups, who all offer support, advice and programmes.

If you know of young people looking to enter the Market, tell them to reach out and it's likely that many will help guide them.

LMF is proud to have supported the next generation throughout our 10+ years at the heart of the London Market — helping young professionals enter the industry and develop their careers.

Coming up in Q4



29

Sept

The Insurance Endurance



An inclusive charity karting challenge open to ALL, bringing the London Market together for a fun day out for your team and abundant networking, all in support of diversity in sport.



30

Sept

Ambassador Special Reward Evening - Ceremony of the Keys (Invitation Only)

An exclusive (invitation only) evening for LMF Ambassadors, combining networking with the unique opportunity to experience the historic Ceremony of the Keys at the Tower of London.



8

Oct

Human Elements in Innovation Adoption

A thought-provoking roundtable London Market community breakfast in partnership with the University of Exeter and Oxford Brookes, exploring the human essentials for successful innovation.



22

Oct

Talent, Technology and the London Market

Bringing together voices from across the Market to explore how technology, AI and changing workforce expectations are reshaping the Market's talent pool and the future of the insurance workplace.

Coming Up at LMF



26 Delegated Authority Summit

Nov

A **NEW** dedicated conference from LMF, bringing together Delegated Authority professionals to discuss the key challenges, opportunities and developments shaping this important area of the London Market.



8 Technology & Innovation Summit

Dec

Bringing the Market together to explore the technologies, innovations and emerging trends transforming insurance and what they mean for businesses and professionals across the sector. An annual LMF practitioner favourite.



8 LMF Market Christmas Party

Dec

Round off another successful year with your peers from the LMF community at our 2026 Market Christmas Party – an evening to reconnect, celebrate and enjoy some festive drinks with friends and colleagues.

**Interested in any of the above events,
message us today at info@lmforums.com**



AI is developing quickly. But for the Delegated Authority market, the question is no longer simply whether to adopt it – it's how to do so responsibly, strategically and with the right foundations in place.

Our latest Corporate Member Intelligence whitepaper from [VIPR Solutions](#), authored by CEO Paul Templar, explores the market forces, regulatory imperatives and technology decisions that could define the next phase of AI adoption across UK insurance.

The paper argues that THREE forces are now converging - READ the paper to learn more.

This paper also highlights the scale of the Delegated Authority market, with premium written across the London Market rising from £10.4bn in 2018 to £22.1bn in 2023, and projected to represent more than 50% of total London Market premium by 2027.

The whitepaper explores how AI adoption in insurance has evolved from document processing towards supervised autonomy, alongside the increasing regulatory scrutiny surrounding AI and Delegated Authority. It considers the importance of clean, structured and auditable data, why strong governance needs to come before AI deployment, and the key architectural decisions firms need to make when introducing AI. It also looks at how specialist platforms, domain expertise and proprietary data could become even more valuable as the market becomes increasingly AI-driven.

Did you know?

55%+

of Lloyd's
Managing
Agents run on
the VIPR
platform.

[READ HERE](#)





Corporate Member Intelligence



The paper explores why workforce pressure has become an operational resilience issue for insurance businesses and the hidden cost of losing valuable institutional knowledge. It looks at why recruitment and AI alone won't solve the challenge, while outlining practical strategies for building long-term capability, protecting expertise and strengthening resilience across the insurance market.

The London Insurance Market has spoken extensively about the talent shortage. But is the real challenge something deeper?

Our latest thought leadership paper from Intogreat Solutions explores why the industry's biggest workforce issue may no longer be finding people – but protecting the knowledge, expertise and operational capability that already exists within organisations.

In "The Capacity Problem Hiding Behind the Talent Shortage", Adam Conrad, CEO of Intogreat Solutions, argues that replacing headcount is not the same as replacing decades of experience, judgement and market knowledge. As experienced professionals leave the industry, organisations face a growing challenge in transferring expertise before it walks out of the door.

At LMF, we're proud to showcase insightful, thought-provoking content from our Corporate Members through our Corporate Member Intelligence series, helping practitioners across the London Market stay informed on the issues shaping our industry's future.

“Capability is built through people, process, governance, and the deliberate transfer of experience”

[READ HERE](#)



LMF Member Testimonial



"I joined LMForums because I wanted to broaden my network and learn from experienced professionals across the market. The quality of the discussions and the openness of participants make every event worthwhile. LMF provides a unique platform to share ideas, stay connected with industry developments, and build relationships that support both personal and professional growth.

As someone building my career in the London Market, I particularly value the opportunity to hear different perspectives from across the industry and engage with people I might not otherwise meet through my day-to-day role. The welcoming and collaborative environment encourages meaningful conversations and knowledge sharing, making LMF a valuable community for anyone looking to learn, connect and grow professionally."

Tecla Zanin
Blenheim



Thanks to our Corporate Members





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